

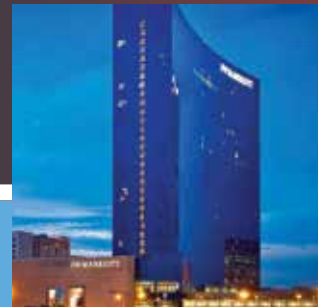


HAGCONNECT

19th NATIONAL CONFERENCE ON HYDROCEPHALUS

www.hydrocephalusconference.org

SPONSORSHIP AND EXHIBITOR PROSPECTUS



July 23-25th, 2026

JW Marriott Indianapolis
Indianapolis, Indiana



HYDROCEPHALUS ASSOCIATION'S

MISSION & VISION

Hydrocephalus is a chronic medical condition caused by an excessive buildup of fluid in the brain. The condition ***affects more than one million Americans***. Anyone at any age can develop hydrocephalus and there is no cure. The only known treatment for hydrocephalus is brain surgery.

Our mission is to find a cure for hydrocephalus and improve the lives of those impacted by the condition.

We will achieve this by collaborating with patients, caregivers, researchers, and industry leaders to raise awareness and fund innovative, high-impact research to prevent, treat, and ultimately cure hydrocephalus. Until a cure is found, we remain committed to providing support, educational resources, and advocacy for the hydrocephalus community.

Our vision is a world without hydrocephalus.

Creating Connections. Empowering Patients.

The National Conference on Hydrocephalus, HA CONNECT, is a unique opportunity for exhibitors and sponsors to reach and connect with people throughout the community, including individuals impacted by the condition, parents and caregivers, medical professionals, researchers, and representatives of health industry companies. This conference provides the hydrocephalus community with vital tools and connections to navigate the medical, educational, and social complexities of living with hydrocephalus, while offering the opportunity to learn from world-renowned medical professionals and researchers.

As an exhibitor or sponsor, you have the unique opportunity to be part of this transformative experience, empowering patients and families to become informed advocates in their care.

With a global reach and inclusive of all ages, **HA CONNECT** features a two-and-a-half-day program packed with interactive sessions, high-impact research updates, and educational seminars. Our patient-centered conference is dedicated to empowering attendees to access and implement care solutions that meet their unique needs today and into the future.



Why Support HA CONNECT?

- 1 There is **no cure** for hydrocephalus.
- 2 Hydrocephalus is a **life-threatening condition** that affects more than one million Americans.
- 3 **In the U.S., one out of every 770 babies** will develop hydrocephalus, making it as common as Down syndrome and more common than spina bifida or brain tumors.
- 4 **Anyone at any age** can develop hydrocephalus.
- 5 An **estimated 800,000 older Americans** are believed to have normal pressure hydrocephalus (NPH), but are often misdiagnosed with Alzheimer's disease, Parkinson's disease, or dementia. Often called "treatable dementia," NPH is one of the few causes of dementia that can be controlled or reversed.
- 6 **Brain surgery is the only known treatment** for hydrocephalus.
- 7 Hospital charges for hydrocephalus are over **\$2 billion per year**.
- 8 More than **36,000 shunt surgeries** are performed each year (one every 15 minutes) and more than half of them represent emergencies.
- 9 An estimated **50% of shunts in the pediatric population fail within two years** of placement and repeated neurosurgical operations are often required.
- 10 Accurately diagnosing adult hydrocephalus would **save Medicare in excess of \$184M** over five years.

**Status quo is not acceptable –
be a part of changing the future of hydrocephalus!**



To learn more about the benefits of partnering with HA, please contact:

Linda Riley
National Director of Development
linda@hydroassoc.org
(240) 483-4475
www.hydroassoc.org

SPONSORSHIP LEVELS

PLATINUM \$25,000

Become a Sponsor

- **Showcase your brand to the hydrocephalus community**, including families, medical professionals, and health industry leaders.
- **Provide support, education, and advocacy** for those navigating the complexities of hydrocephalus.
- **Build brand visibility** while raising awareness of the condition and your organization.
- **Drive new customers and supporters** through strategic marketing and partnerships.
- **Support efforts to find a cure** for hydrocephalus.
- **Gain insights** into treatments, research and the impact of hydrocephalus through informative sessions.

In-Person Program

- Special Recognition from the Podium in General Sessions (4)
- Visual Recognition at General Sessions (4)
- Exclusive Sponsorship of (1) Key Session (Sponsor-Supplied Video)
- Exclusive Sponsorship of Breakout Sessions (6)
- Onsite Exhibit Space (Tier 2)
- Full Conference Registrations (6)
- Sponsorship of One Meal: Signage in Meal Area, Recognition on Screens (1)
- Opportunity to Provide Item in Conference Bag
- Game Participation: *Challenge Each Day* (1)

HA CONNECT Mobile App

- Platinum Sponsor Page Placement
- Logo and Name Featured
- Embedded Video
- Social Media Links
- Additional Web Links (3)
- About Feature (Profile)

- Chat Feature Enabled
- Inclusion in Scrolling Banner: *Ad, throughout conference* (1)
- Customized Push Notifications (3)
- Opportunity to Request Follow Up with Attendees
- Company Representative Links

Social Media and Communications

- Logo on Conference Sponsor Page (Tier 2)
- Logo and Link on HA Conference Website for One Year (Tier 2)
- Acknowledgment in Conference Materials: *Platinum Sponsor*
- Logo Recognition in Conference Promotional Emails, Monthly e-Newsletter, Printed Newsletters, and Press Releases
- Exclusive Facebook Post with Tag
- Media Opportunities During Pre-Live and Post-Conference Coverage
- Social Media Post with Video Provided by Sponsor

Thank you to our 2026 Presenting Sponsors



Riley Children's Health
Indiana University Health



INDIANA UNIVERSITY
INDIANAPOLIS

GOLD \$15,000

In-Person Program

- Visual Recognition at General Sessions (4)
- Exclusive Sponsorship of Breakout Sessions (4)
- Onsite Exhibit Space (Tier 3)
- Full Conference Registrations (4)
- Sponsorship of a Coffee Break: Signage in Area, and Recognition on Screens (1)
- Access to Attendee Registration List Opt-Ins
- Game Participation: *Challenge* (1)

HA CONNECT Mobile App

- Logo and Name Featured
- Embedded PDF
- Social Media Links
- Additional Web Links (3)
- About Feature (Profile)
- Chat Feature Enabled
- Inclusion in Scrolling Banner: *Ad, One Full- Day of Conference* (1)

- Customized Push Notifications (2)
- Opportunity to Request Follow Up with Attendees
- Company Representative Links

Social Media and Communications

- Logo on Conference Sponsor Page (Tier 3)
- Logo and Link on HA Conference Website for One Year (Tier 3)
- Acknowledgment in Conference Materials: *Gold Sponsor*
- Name Recognition in Conference Promotional Emails, Monthly e-Newsletter, Printed Newsletters, and Press Releases
- Exclusive Facebook Post with Tag

SILVER \$10,000

In-Person Program

- Visual Recognition at General Sessions (4)
- Exclusive Sponsorship of Breakout Sessions (3)
- Onsite Exhibit Space (Tier 4)
- Full Conference Registrations (3)
- Access to Attendee Registration List Opt-Ins
- Game Participation: *Challenge* (1)

HA CONNECT Mobile App

- Logo Featured
- Embedded PDF
- Social Media Links
- Additional Web Links (2)
- About Feature (Profile)
- Inclusion in Scrolling Banner: *Ad, One Half- Day of Conference* (1)
- Customized Push Notification (1)
- Opportunity to Request Follow Up with Attendees

Social Media and Communications

- Logo on Conference Sponsor Page (Tier 4)
- Logo and Link on HA Conference Website for One Year (Tier 4)
- Acknowledgment in Conference Materials: *Silver Sponsor*
- Exclusive Facebook Post with Tag

BRONZE \$5,000

In-Person Program

- Visual Recognition at General Sessions (4)
- Exclusive Sponsorship of Breakout Session (1)
- Onsite Exhibit Space (Tier 5)
- Full Conference Registrations (2)
- Access to Attendee Registration List Opt-Ins
- Game Participation: *Challenge* (1)

HA CONNECT Mobile App

- Logo Featured
- Social Media Links
- Additional Web Link (1)
- About Feature (Profile)
- Opportunity to Request Follow Up with Attendees

Social Media and Communications

- Logo on Conference Sponsor Page (Tier 5)
- Logo and Link on HA Conference Website for One Year (Tier 5)
- Acknowledgment in Conference Materials: *Bronze Sponsor*
- Exclusive Facebook Post with Tag



COPPER \$2,500

In-Person Program

- Visual Recognition at General Sessions (4)
- Onsite Exhibit Space (Tier 6)
- Full Conference Registrations (2)
- Access to Attendee Registration List Opt-Ins

HA CONNECT Mobile App

- Name Featured
- Social Media Links
- Additional Web Link (1)
- About Feature (Profile)
- Opportunity to Request Follow Up with Attendees

Social Media and Communications

- Logo on Conference Sponsor Page (Tier 6)
- Logo and Link on HA Conference Website for One Year (Tier 6)
- Acknowledgment in Conference Materials: *Copper Sponsor*
- Facebook Post with Copper Sponsors

SPONSOR TALKS

We will have several exclusive opportunities to deliver a brief, impactful talk by sponsors during coffee breaks.

- Minimum Copper Sponsorship required to participate
- Designated area adjacent to the breaks
- Seating and standing room
- Stage and microphone provided
- Offered on first-come, first-served basis

PREMIUM SPONSOR TALK \$2,500

- 15-Minute Talks
- During Welcome Reception, Thursday Evening
- Two Available

SPONSOR TALK \$1,500

- 8-Minute Talks
- During Coffee Breaks, Friday and Saturday
- Three Available

CHARGING STATION SPONSOR

\$10,000

Exclusive opportunity to sponsor mobile charging stations in high-traffic areas of the conference. Signage in that area will feature your name and logo. Option to brand the station is available at the Sponsor's expense.

REGISTRATION SPONSOR

\$10,000

Exclusive opportunity to sponsor the registration area, first point of entry for all conference participants. Your name and logo will be prominently displayed on signage in the area, along with your logo on the conference bags alongside the Hydrocephalus Association logo. You may also provide an item for the conference bag.

ROOM KEY SPONSOR \$10,000

Exclusive opportunity to sponsor (500) room keys for conference participants, with your logo prominently featured.

SINGLE BREAKOUT SESSION SPONSOR \$2,000

Based on session availability, you may sponsor a single session. You will receive verbal and visual recognition during the session.



EXHIBITOR OPPORTUNITIES

HA CONNECT offers a unique opportunity for exhibitors and sponsors to connect with individuals and families affected by hydrocephalus, as well as the medical professionals who care for them. This is a wonderful forum for participants to engage with our conference sponsors, industry partners, healthcare companies, and other organizations dedicated to working with the hydrocephalus community.

PREMIUM EXHIBITOR

\$2,500

(includes Exhibitor benefits with noted upgrades)

- Premium Booth Space
- Push Notification (1)

EXHIBITOR **\$1,500**

- Table in Exhibit Area (1)
- Full Conference Registrations (2)

CUSTOMIZED OPPORTUNITIES

A limited number of meeting rooms will be available for use. In previous years, partners have utilized this space for scientific studies and meetings. If you are interested in exploring this possibility, please contact Linda Riley.

Reserve your sponsorship early

to receive full benefits of marketing opportunities. To advertise or register as a sponsor or exhibitor, please contact linda@hydroassoc.org.

DIGITAL ADVERTISING

\$250-750

- Advertising in Conference App - Company Profile: \$750
- Game Participation Challenge (1): \$750
- Push Notification (1): \$250

Visit our website for more information and to sign up to receive updates.
hydrocephalusconference.org

WHO SHOULD EXHIBIT & ADVERTISE

- Shunt Manufacturers
- Neurosurgery Medical Device Companies
- Mobility Device Companies
- Neurosurgery and Neurology Centers
- Rehabilitative Medicine Clinics Including Physical, Occupational, and Speech Therapy
- Headache and Pain Management Centers
- Acupuncturists, Massage Therapists, and other Holistic Practitioners
- Health and Wellness Coaches and Mental Health Counselors
- Imaging Companies
- Insurance Companies
- Nonprofit Organizations
- Service Providers Supporting the Community Including Specialties Like ADA Centers/ Organizations, Educational Consultants, Legal and Financial Services Providers
- Local Assisted Living Facilities and Nursing Homes
- Local Businesses, Restaurants, Coffee Shops, Summer Camps, etc.



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